



IMPLICIT ASSOCIATION TEST BY HARVARD UNIVERSITY

FOR WHOM?

Have you ever wanted to know more about your implicit bias? Then the IAT is made for you. You will be asked to choose amongst several possible topics: disability, age, skin colour, gender, sexuality, etc.

BY WHOM?

Project Implicit, Harvard University

WHAT?

The Implicit Association Test (IAT) measures attitudes and beliefs that people may be unwilling or unable to report. The IAT may be especially interesting if it shows that you have an implicit attitude that you did not know about.

The test can be taken in different languages, including English, French and Dutch. Taking the test will last several minutes, ideally without being interrupted, and make sure that you are feeling comfortable. Read the instructions quietly before starting.

The various tests of the Implicit Association Test (IAT) enable you to discover your blind spots. They measure attitudes and beliefs that people may be unwilling or unable to report. The IAT may be especially interesting if it shows that you have an implicit attitude that you did not know about. Before working on your unconscious biases, you have to become aware of them.

Important message: having biases is normal, they are caused by our environment, media, culture, lack of diversity in specific roles, and hundreds of years of human history.

The good news is that the impact of your bias can be reduced, and your biases themselves can as well with time, if your environment gets more diverse.

For instance, working regularly with highly qualified colleagues with a disability may reduce your disability bias.

PRICE

Free



MORE INFORMATION?

<https://implicit.harvard.edu/implicit/takeatest.html>